

Marketing- & Communications Manager

Job Status: Part/ Full-time

Updated: May 2022

Reports to: National Director, Communications Manager

Would you like to use your talents of marketing and communication for God's kingdom? By strategically setting up campaigns to support the vision of the GO Movement? Participate in encouraging even more Christians all around the world to pray and evangelize? Use your gift of creativity to mobilize every believer to be a witness? As Marketing- & Communications Manager you contribute to reaching the whole world together with the Gospel in the next 10 years.

Your responsibilities:

- Building and implementing creative communication strategies and activities globally.
- You will support the development of global brand campaigns.
- Develop and execute communication campaigns and stories that convey the GO Movement message in the most effective way.
- Evaluate campaigns and optimize
- Keep our communications in the market on message, pointed at our target market, and sharp enough to cut through the noise.
- Deliver high-quality written materials around the GO Movement story, values, or products, such as press releases, blogs, editorials, infographics, newsletter content, reels etc.
- Identify marketing PR-opportunities pro-actively and execute when needed: develop, pitch and place GO Movement stories in relevant media channels.
- Maintenance and Promotion of Website
- Optimize the search engine
- Good understanding of current Christian cultural and relevant topics with the ability to connect them to the GO Movement brand.
- Understand the value of social/digital media to advance GO Movement's business and communications goals.

Your profile:

- Personal relationship with Jesus Christ with passion for evangelism, prayer, and discipleship
- Identification with the tasks and goals of GO Movement
- Marketing / Communication and/or relevant professional experience

- Personal affinity for Marketing and social media, combined with confidence in style and format in all journalistic forms, as well as an organized, independent, and self-reliant way of working
- Strong communication skills, creativity, enjoyment of teamwork, sense of responsibility
- Fluency in written and spoken English
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Benefits:

- Working with an international team
- We offer a fixed monthly salary for this 50-100% position.
- Remote working environment

We pray for co-workers who share our heart for evangelism and our calling to mobilize every believer to be a witness. Our team in Germany, Switzerland and the national offices is looking forward for your support.

How to apply?

We look forward to receiving your application documents. These consist of a letter of motivation, a curriculum vitae including your profile picture, a written spiritual resume and references. Please send them by mail to jobs@gomovement.world

If you have any questions regarding this job offer, please don't hesitate to ask.

What is the GO Movement?

The GO MOVEMENT connects many ministries, churches, denominations, and initiatives worldwide. It unites all believers in pursuit of our central and purest mission: sharing the Gospel. The GO MOVEMENT is built on a simple belief: Everyone can reach someone. Together we can reach the world!

Since 2012, a growing number of churches and ministries have worked together to mobilize and equip millions of believers to be a witness and to share the Gospel on GO DAY (formerly called Global Outreach Day). With GO 2020, the day was expanded to a whole month, for the first time in 2020. Since then, the month of May became GO MONTH: a catalytic key moment for every believer to become a witness for Christ. The GO DECADE aims to reach every person on earth with the Gospel by 2030 while intensifying prayer, evangelism, and discipleship efforts.